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**WOUNDED WARRIOR PROJECT (WWP) ANNOUNCES HEROES DAY AND
THE DVD DEBUT OF THE DOCUMENTARY FILM, HOME FRONT**

WWP invites the public to get involved and give back to wounded soldiers

Jacksonville, FL (May 13, 2008) – Today, Wounded Warrior Project announces the first annual Heroes Day in conjunction with the release of the critically acclaimed documentary, Home Front on DVD, on June 2, 2008.

Inspired by their experiences making the Showtime film, Director Richard Hankin and Producer Meredith Lavitt Williams teamed up with Wounded Warrior Project to spearhead the Heroes Day campaign: Helping and Encouraging the Reintegration of Our Extraordinary Servicemembers.

To date, more than 30,000 American troops have been wounded in the war in Iraq, and for many soldiers in combat, returning home can be the start of a different battle. Home Front captures the human story of one wounded American soldier's return to civilian life in his small hometown in western Pennsylvania. Both heartbreaking and inspiring, Home Front follows Jeremy Feldbusch as he readjusts to family, community— and most importantly, his new, altered self.

Feldbusch's story is a window into the struggles faced by thousands of wounded men and women whose stories are rarely told, but who deserve recognition for the victories they achieve every day. Heroes Day is a small opportunity to honor these brave warriors.

"Home Front is a moving true story that provides a voice to the challenges of our returning wounded warriors," said John Melia, Wounded Warrior Project's Founder and Executive Director. "WWP is honored to be a part of the Heroes Day campaign and we urge the general public to get involved in any way they can."

Individuals can get involved with Heroes Day by:

- Organizing a June 2, 2008 community screening.
- Writing an Op-Ed about the significance of Heroes Day in the local newspaper. Copies can also be sent to info@homefrontthemovie.com.
- Giving a Home Front DVD to someone who would benefit from its message.

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Organizations can get involved with Heroes Day by:

- Becoming an official partner. All partners will appear on the partner page at www.homefrontthemovie.com/partner, and will be included in all press releases and media kits.
- Hosting an event on June 2, 2008, including a free screening of Home Front for members and attendees.
- Placing a banner for Heroes Day on your organization's web page.
- Spreading the word about Heroes Day through an email blast.

Many organizations have already pledged their support to Wounded Warrior Project and Heroes Day including U.S. Vets, American Veterans (AMVETS), The National Ability Center, National Association of State Veterans Homes, Operation Homefront, Stars for Stripes, Blinded Veterans Association, the American Council of the Blind, The Retired Enlisted Association and Support Your Troops.

A portion of the DVD sales will benefit Wounded Warrior Project.

For more information about Home Front, visit www.homefrontthemovie.com or e-mail info@homefrontthemovie.com. For more information on Wounded Warrior Project or to make a tax-deductible donation to WWP, visit www.woundedwarriorproject.org or call toll-free at (877) 832-6997.

About Wounded Warrior Project:

Wounded Warrior Project (WWP) is a non-profit organization whose mission is to honor and empower wounded warriors. WWP serves to raise awareness and enlist the public's aid for the needs of severely injured service men and women, to help severely injured service members aid and assist each other and to provide unique, direct programs and services to meet their needs.

About Home Front:

Home Front captures the human story of one wounded soldier's return to civilian life in his small hometown, and his subsequent readjustment to family, community – and most importantly, his new, altered self. The result is an unprecedented and insightful view of how one family copes with events that have forever changed them. Home Front was directed, produced, written and edited by Richard Hankin and produced by Meredith Lavitt Williams. The film is a Showtime Presentation of a Looking Glass Films production, in association with Swirl Productions.

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